



WHITE HOUSE CHALLENGE
TO END HUNGER & BUILD
HEALTHY COMMUNITIES

Commitments

ABOUT FRESH, FRESH CONNECT PROGRAM: About Fresh makes a \$60 million, 5-year commitment to generate the implementation and utilization data necessary to fuel groundbreaking food prescription research at leading Food is Medicine research centers.

ABOUT FRESH, FRESH TRUCK: Makes a \$2.2 million, 3-year commitment to support local farmers and further strengthen their connection to their neighbors and neighborhoods.

AHOLD DELHAIZE USA: Will invest almost \$1 million to reach more than 200,000 children with nutrition messaging in 2024. Ahold Delhaize USA's local brands, including Food Lion, Giant Food, The GIANT Company, Hannaford, and Stop & Shop, will leverage new and existing programs to share the benefits of good nutrition with socioeconomically diverse children across its retail operating area in 18 states and the District of Columbia.

ALLENDALE COUNTY HOSPITAL AND GROWERS FOR GRACE: Will lead a local Food as Medicine pilot in Allendale County, SC beginning with individuals living with type 2 diabetes who are simultaneously experiencing food and nutrition insecurity.

ALLIANCE TO END HUNGER, BREAD FOR THE WORLD, CHURCH WORLD SERVICE, FEEDING AMERICA, INTERFAITH PUBLIC HEALTH NETWORK, ISLAMIC RELIEF USA, AND MAZON: A JEWISH RESPONSE TO HUNGER: Will organize a 12-month campaign to communicate about the National Strategy on Hunger, Nutrition and Health with its members across the country, reaching over 500 organizations, and hundreds of thousands of faith communities and individuals.

ALLINA HEALTH: Allina Health commits to expanding its network of "closed loop" referral partners to 100 percent service area coverage, improving support for more than 2,000 patients experiencing food insecurity, by the end of 2025.

AMERICAN FOUNDATION FOR NUTRITION CONSUMPTION ADVANCEMENT: Will develop and promote a nutritional guidance and cashback rewards platform for underserved communities across the U.S. worth \$2 million in product value and \$200,000 in rewards.

AMERICAN INSTITUTE FOR CANCER RESEARCH: Will provide new grant funding for two annual grant programs exploring facets of living over which individuals have autonomy, including food as medicine interventions.



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ASCENSION: By 2030, patients and communities served by Ascension will experience comprehensive and integrated SDoH screening and closed-loop referral processes; expanded access to emergency food resources across sites of care through a community-based organizations partnership network; and a robust Community Health Ministry footprint across their network.

ASSOCIATION OF STATE PUBLIC HEALTH NUTRITIONISTS: Will develop a checklist for change that will help the association and its members across the nation implement the National Strategy on Hunger, Nutrition, and Health.

BATON ROUGE, LA: The city and the President of Share Our Strength Mayors Alliance to End Childhood Hunger will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

BI-STATE PRIMARY CARE ASSOCIATION: Will work with key stakeholders to analyze and strengthen the food insecurity and nutrition insecurity screening and referral infrastructure across health systems in Vermont.

BIGGER TABLE: Will secure \$3.5 million in new funding and deliver 10 million servings of healthy, nutritionally advantaged food and beverages to Midwest area Food Banks by 2030.

BLUE CROSS AND BLUE SHIELD OF NORTH CAROLINA: Blue Cross and Blue Shield of North Carolina will expand its one-on-one nutrition coaching and twice-monthly healthy food delivery pilot to members, across multiple segments along with overseeing pilot programs designed to measure the impact of the company's direct-to-member services on non-medical drivers of health that impact North Carolinians' overall wellbeing.

BOSTON CHILDREN'S HOSPITAL AND INSTACART: Will partner with at least four other major health care providers across the U.S. to create virtual food pharmacies and other Food Is Medicine interventions using Instacart Health products.

BOSTON COLLEGE CONNELL SCHOOL OF NURSING: Will expand their academic offerings to better educate students on clinical nutrition, disease prevention, health promotion, and issues of food access/security.

CALIFORNIA DEPARTMENT OF FOOD AND AGRICULTURE: In partnership with California First Partner Jennifer Siebel Newsom, will partner with local school administrators across the state to expand access to California-grown school meals and hands-on food education programming.



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CARING FOR OTHERS: Commits to providing more than 9,000,000 pounds annually of fresh and nutritious fruits, vegetables and protein to thousands of families in need by 2030.

CENTER FOR SCIENCE IN THE PUBLIC INTEREST: Will invest \$1.5 million in partnerships with community-based organizations led by people most impacted by food system inequities.

CIGNA HEALTHCARE - KAMLA A. PERSAUD-REDDY MD, MBA, DIPABLM AND MARCO VITIELLO, MD: Will launch its "Food as Medicine and Lifestyle Medicine" series to select clients in Florida as part of the company's commitment to improving health and vitality for Cigna members.

CIGNA HEALTHCARE: Has partnered with the Office of the Mayor's "Houston Complete Communities" initiative to strengthen available resources for underserved communities in the city of Houston.

CLEVELAND CLINIC: Will make a \$4 million total investment to meet hungry patients where they are and commits to opening four new Nourish Food Pantry Plus locations in underserved communities, investing \$2 million of the funding over five years in this initiative.

CLEVELAND DEPARTMENT OF PUBLIC HEALTH: The City of Cleveland, Ohio, will commit to a community-led all-of-government approach to food justice for its residents.

COLUMBIA, SOUTH CAROLINA and INSTACART: Will improve access to fresh and healthy groceries in the city's food deserts through the Grocery Access Pilot (GAP) program.

COMMON THREADS: By 2030 commits to providing over two million nutritious meals and at least two million hours of nutrition education to over 400,000 participants. It will also raise Over the next eight years, commits to raising \$6 million in funding in 2024 and more than \$30 million to further expand their work, which focuses on improved community health through the power of nutrition and food.

CROHN'S AND COLITIS FOUNDATION: Will increase their website reach and provide 50,000 free registrations for scientifically vetted, and dietician-approved online recipes.

DEARBORN, MI: Will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

DINNERTIME: Commits to providing AI-powered healthy meal planning and money-saving tools free-of-charge to families enrolled in Medicaid nationwide.



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DION'S CHICAGO DREAM: Over the next seven years, Dion's Chicago Dream will commit to increasing access to 4 million pounds of free, fresh produce and to expand last-mile delivery in food insecure areas.

DISTRICT OF COLUMBIA DEPARTMENT OF HEALTH: Will pilot a Food Is Medicine intervention aimed at integrating nutrition and health while addressing nutrition security and diabetes management by providing 500 eligible DC residents \$75 per month in Instacart Fresh Funds for 6 months to purchase diabetes friendly foods on a custom-built virtual storefront for home-delivery or pick-up.

DOHMEN COMPANY FOUNDATION: Will invest \$60 million to create and launch the Dohmen Impact Investment Fund to accelerate the growth and impact of five to ten for-profit social enterprises advancing proven food solutions that improve human health with the goal of making healthy eating ubiquitous.

DOLE PACKAGED FOODS AND THE BOYS & GIRLS CLUB OF CENTRAL MISSISSIPPI AND MERCED COUNTY, SODEXO STOP HUNGER FOUNDATION, AND THE PARTNERSHIP FOR A HEALTHIER AMERICA: Commits to expanding on the Good Stuff Kiosk program of both shelf-stable and refrigerated items, priced for families in under resourced communities. They will also begin piloting the Good Stuff Kiosk at convenience stores in an attempt to reach families through the more than 150,000 convenience stores in the U.S.

DOORDASH: Will make healthy choices easier by growing the availability of produce in its marketplace by partnering with local, regional and national grocers across the U.S. and increasing the number of healthy products available in DashMarts.

DOUGLASVILLE, GA: Will implement at least two new evidence-based interventions to increase physical activity throughout the community by 2024.

EARLE, AR: Will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

EAT REAL: By 2025, will expand its award-winning K-12 certification program to help school districts shift \$1 billion of their cafeteria budgets to delicious, nutrient-dense, culturally relevant, and planet-sustaining food.

EAST HAVEN, CT: Will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

END HUNGER NETWORK: Will lead a public awareness and engagement online campaign in support of the National Strategy on Hunger, Nutrition and Health and its bold goal to end hunger in America by 2030.



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EPIC: Working with 2,700 hospitals and 67,000 clinics, to address hunger across the nation, commits to implementing food-insecurity screening tools and connecting patients with community-based organization resources at the point of care and with self-service options in MyChart.

FARMER'S FRIDGE: Will expand national access to fresh, healthy meals by donating 30 million meals to Americans in need over the next decade, and will place 5,000+ new Fridge locations by 2030 with the goal of delivering 100 million servings of fruits and vegetables nationwide each year.

FEEDING AMERICA: Will invest \$15 million in 35 partnerships to advance racial equity and address the root causes of hunger through their Food Security Equity Impact Fund.

FOOD FOR FREE: Will address hunger and its impacts on health, education, and economic advancement by improving access to healthy food within Eastern Massachusetts by distributing 90,000 meals, 250,000 pounds of healthy food, and financial disbursements totaling \$500,000.

FOOD FORWARD: Will recover 290 million pounds of fresh fruits and vegetables that would otherwise go to waste, and distribute this surplus free of charge to people experiencing food insecurity.

FOOD OVER 50 / MOJAVE PRODUCTIONS: With funding of \$1.3 million (\$435,000 per series) Food Over 50 will present a minimum of 65 half-hour episodes, delivered to all 340 Public Television stations nationwide, helping reduce diet-related disease by building healthier communities through smart food choices and the ability to cook fresh, delicious and cost-effective meals.

FOOD RECOVERY NETWORK: Will expand their national network of higher education chapters across the U.S. so they can recover 480,000 pounds of food and donate it locally to communities experiencing food insecurity, resulting in 400,000 meals being donated and 418 metric tons of CO2 emissions prevented.

FRANKFORT, IL: Will implement at least two new evidence-based interventions to increase physical activity throughout the community by 2024.

FRESH FOOD COALITION: Will invest \$50 million over five years in food processing centers in Alaska, California, Idaho, Montana, Oregon, and Washington, for Tribes and Historically Underrepresented Communities.

FRESNO METROPOLITAN MINISTRY: Will launch the "Healthy Food Solutions Partnership," a comprehensive initiative dedicated to empowering students and families in disadvantaged, low-income areas.



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FRUIT STREET HEALTH: Will be investing up to \$10 million over the next five years as part of its commitment to enroll 1 million Medicaid beneficiaries into the diabetes prevention program.

GAPLES INSTITUTE NUTRITION AND LIFESTYLE EDUCATION: Commits to offering to 100 additional U.S. medical schools and health professional training programs a newly developed comprehensive package of nutrition education resources centered around the Gaples Institute's nutrition science course for clinicians with priority to medical schools and training programs in underserved areas.

GOPUFF: Will invest \$1 million to generate awareness of SNAP on Gopuff among communities in need and will further combat food insecurity through food rescue efforts, donating 3 million pounds of food to local food banks and charities across the U.S. by 2028.

HARLEM GLOBETROTTERS: The Harlem Globetrotters will begin a two-year partnership with KABOOM! to lead a national public awareness campaign on the important link between good nutrition and healthy physical activity.

HARPER WOOD, MI: The city will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

HEALTHY SAVANNAH AND CITY OF SAVANNAH, GA: Is committed to advancing nutrition security by supporting three main areas of focus 1) solving communities' top food system priorities, 2) identifying and pass new and revised City and County policies related to equitable food access and a robust and resilient food system, and 3) collaborate to improve healthy food access and address upstream barriers to nutrition security, improve social determinants of health, and ensure health equity.

HENNEPIN COUNTY PUBLIC HEALTH DEPARTMENT: Hennepin County, MN is committed to providing nearly \$3 million in financial and technical assistance through its Public Health department to support local efforts to develop healthier nutrition and physical activity/active living environments in schools and in communities.

HIGHMARK HEALTH AND ALLEGHENY HEALTH NETWORK: Will mobilize more than \$30 million through 2030 in alignment with the five pillars of the National Strategy across Delaware, New York, Pennsylvania, West Virginia and beyond.

HOMEPLATE SOLUTIONS: Working with private and public entities, Homeplate Solutions has developed an AI-enabled technology and integrated dietary management platform that will provide greater affordability and food accessibility to 20,000 Community-based Nutrition Providers in 600 governmental jurisdictions.



HUNGER TO HEALTH COLLABORATORY: Is committing \$1 million over five years to elevate food and nutrition work that offers promising, upstream models and replicable, scalable solutions that can significantly move health equity forward.

INGREDION: Will expand its US Idea Lab capabilities to foster more than 100 new co-creation projects with customers in the area of Nutrition, Health, & Wellness, as well doubling its contributions of its Foundation to US hunger relief organizations by 2030.

INNIT: Will launch a MyPlate virtual assistant in 2024 that incorporates recipes and educational information from the U.S. Dietary Guidelines, as well as answering questions about food assistance programs and eligibility.

INSTACART: Will increase access to nutritious food for seniors by bringing Medicare Advantage health benefit acceptance online and will partner with No Kid Hungry and Mercy Housing to expand access to nutritious food and health information for families living in affordable housing communities located in food deserts, as well as study the health outcomes of the interventions.

INTERNATIONAL HEALTH COMMISSION OF THE AME: Over the next five years will create a Pulpit Toolkit for the faith-based community providing evidence-based research on the health benefits of nutrition and the importance of offering healthy food choices at all church-sponsored events.

KABOOM!: Will work with at least one new funding partner to form a multi-year partnership to build at least 30 additional playgrounds over the next three years in communities that disproportionately have less access to play spaces.

KAISER PERMANENTE: Will launch the Community Support Hub, a dedicated resource center to help patients meet basic needs, such as accessing healthy meals or having a safe place to live.

KASIER PERMANENTE AND THE FOOD IS MEDICINE INSTITUTE AT THE FRIEDMAN SCHOOL OF NUTRITION AND SCIENCE AND POLICY AT TUFTS UNIVERSTITY: Will form and co-lead a national network of excellence to drive change, improve health, reduce health disparities, and create a more equitable and resilient healthcare system that recognizes the power of food as medicine.

LIFEINCHECK AND SIFTER: LifeInCheck, an EBT benefits provider, and SIFTER will partner to demonstrate that technology can successfully scale and personalize food benefits that fit hundreds of multivariant diets. This partnership will create a technology solution that connect Americans to a wider variety of foods that also align with their cultural preferences, ingredient exclusions, and their specific health conditions, including diabetes and obesity.



LITTLE ROCK, AR: Commits Food Task Force to addressing food insecurity by aligning with the goals of the National Strategy on Hunger, Nutrition, and Health.

LLENA HEALTH SOLUTIONS: LLENA: Commits to expanding their personalized nutrition, exercise, and coaching platform that offers on-demand support and guidance to people across the entire spectrum of society.

MAKE WELL KNOWN FOUNDATION: Will implement its framework to improve health outcomes and health equity in seven major cities by fostering collaborative partnerships and investing in the local community.

MANNA FOOD CENTER, MONTGOMERY COUNTY, MARYLAND: Will partner with local farms, small business owners, and residents to increase healthy food access and affordability through a two-pronged approach to procuring and sharing.

MAYWOOD, IL: The city will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

MAZON: A JEWISH RESPONSE TO HUNGER: Commits to convening a 2–3-day leadership conference of college students in the summer of 2025 in Washington, DC, to learn and take action on college hunger.

MEDICAL COLLEGE OF GEORGIA'S AU/UGA MEDICAL PARTNERSHIP'S OFFICE OF PERSONALIZED HEALTH AND WELL-BEING: Will make a 10-year, \$25 million in-kind commitment to launch a National Training and Research Collaborative to serve as an open-sourced web-based platform that will provide academic medicine educators, primary care physicians and other healthcare professionals evidence-based tools that help integrate nutrition, exercise, and sustainable behavior change into the current standard of care for the healthcare workforce and their patients.

MENTAL HEALTH CENTER OF GREATER MANCHESTER INSHAPE: Will build healthy communities for people with Severe Mental Illness (SMI) and older adults by implementing evidence-based practices nationally and locally.

MERCATO: An eCommerce and local delivery platform focused on helping thousands of independent grocers sell online, is committed to increasing food access in historically vulnerable and high-need communities, and to partnering with other key stakeholders to build the technology needed to do so. By 2025, Mercato commits to onboarding 100+ new store locations in low access neighborhoods and providing support to them all to apply to accept SNAP/EBT, Medicaid, and other benefits programs.



MESA, AZ: The city will create and launch a Task Force in the city by end of summer 2023 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

MILKEN INSTITUTE & NATIONAL ASSOCIATION OF CHAIN DRUG STORES: Within the next year, will build a movement where pharmacies are central in scaling Food is Medicine interventions to enhance access and uptake across communities.

MILWAUKEE, WI: The city will provide support to ensure no child goes hungry; to ensure everyone has access to healthy and affordable food; to educate and inform residents of the health benefits of a regular and healthy meal, and to break the stigma that healthy food has to be expensive and scarce.

MONTEFIORE HEALTH SYSTEM: Commits to 1,500-2,000 hours to further promote healthy nutrition initiatives in Bronx public schools reaching an additional 450 students and their families.

MORI: Commits to increasing food access and food security by naturally and organically extending the shelf life of tens of millions of pounds of leafy greens over the next five years.

MOVE FOR HUNGER: Commits to increasing access to fresh foods in underserved communities, by expanding the Fresh Food program to exceed 6 million pounds of fresh food delivered to food-insecure communities annually by 2030.

NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS: Commits \$2 million to improving physical activity, nutrition, and reducing chronic and diet-related diseases across the nation.

NATIONAL ASSOCIATION OF HISPANIC NURSES: Will expand their community programming to include a national educational campaign targeting nurses, with a focus on promoting mental health wellness and healthier food choices for themselves, and the greater Latino community.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION: Will complete 15 court and/or field restorations by 2030, to help provide safe, fun and accessible play spaces for all communities and ages across the country.

NATIONAL DAIRY COUNCIL: Commits to supporting the next generation of health professionals and nutrition scientists through the establishment of an endowed Early Career Investigator Research Award, development of a Scientist professional mentorship program, nutrition education reaching at least 40,000 medical and health professionals, and expansion of paid summer internship and mentoring programs for dietetic students, interns and new registered dietitians.



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NATIONAL FITNESS FOUNDATION: Will pilot a reimagined Presidential Youth Fitness Program in 2024-2025 that will focus on equity, inclusion and accessibility for every child; shift from a physical fitness test to a program that encourages kids to enjoy movement; include a new emphasis on mental health; and link to nutritional components.

NATIONAL FORUM OF HEART DISEASE AND STROKE PREVENTION: Will launch the 25x25 initiative to engage mayors of 25 cities or towns to implement at least one new evidence-based program, policy, or infrastructure change to enable people in their community to be more physically active or make healthy lifestyle choices.

NATIONAL WIC ASSOCIATION: Makes a two-year commitment to support and enhance participation in the Special Supplemental Nutrition Program for Women, Infants and Children (WIC).

NATURE'S FYND: Will launch an educational platform dedicated to empowering consumers to make healthy and sustainable food choices as well as a nutritious product debut.

NEW CITY PARKS: Will build 20 new parks in underserved communities in the Northeast.

NEW JERSEY OFFICE OF THE FOOD SECURITY ADVOCATE: Over the next two years, the state of New Jersey will develop a statewide strategic plan for food & nutrition security.

NEW YORK CITY HEALTH + HOSPITALS: Will expand interdisciplinary, nutrition-focused lifestyle medicine programs to all five boroughs of New York City, with the goal of reducing the burden of type 2 diabetes, hypertension, and other diet-related chronic conditions in high-risk communities.

NEW YORK CITY PUBLIC SCHOOLS: Will launch the second phase of its partnership with Wellness in the Schools to improve student access to plant-forward offerings, satisfaction in the cafeteria, and citywide meal participation.

NFL ALUMNI ASSOCIATION: Commits to bringing "Huddle for Health" an NFL alumni-based ambassador program to engage partners and raise awareness with the goal of improving community health to at least 10 cities in America, over the next five years and a total investment of \$8.5-10 million for the Huddles.

NORTH AMERICAN BLUEBERRY COUNCIL AND U.S. Highbush Blueberry Council: Commits to investing up to \$7 million in health and nutrition research by 2030 to improve health outcomes and diet quality of all Americans.



NORTH AMERICAN SOCIETY FOR PEDIATRIC GASTROENTEROLOGY, HEPATOLOGY AND NUTRITION: Commit \$25,000 to fund up to five grants as part of a new organization-wide initiative to support community-based projects and interventions to improve overall pediatric health and nutrition with a special emphasis on addressing nutrition and health disparities.

OREGON HEALTH & SCIENCES UNIVERSITY, BOB AND CHARLEE MOORE INSTITUTE FOR NUTRITION AND WELLNESS: Will expand its Nutrition Oregon Campaign to utilize nutrition to end chronic disease to all 36 Oregon counties by 2030.

PHYSICAL ACTIVITY ALLIANCE: Commits to integrating standardized measures for physical activity assessment into all electronic health records in the U.S.

PILOT LIGHT, FRESH HEALTH AND THE SAVAGE FAMILY OFFICE: Will expand the reach and impact of the innovative SnackTime Explorers toolkit, targeting the 2.7 million elementary students participating in the USDA's Fresh Fruit and Vegetable Program.

PLANET HARVEST IN PARTNERSHIP WITH UTHEALTH HOUSTON SCHOOL OF PUBLIC HEALTH: Commit to partnering with all relevant stakeholders, public and private sector, to implement a produce prescription approach to support Medicaid enrolled high risk pregnant women with deliveries of produce boxes with nutrition education using existing infrastructure through mobile food "pharmacies."

POINT32HEALTH: Commits to providing more than \$1.5 million in grants to nonprofit organizations addressing food security, and projects an additional \$200,000 through new employee matching gifts programs plus \$25,000 of volunteer service time by employees.

PORTION BALANCE COALITION, GEORGETOWN UNIVERSITY, BUSINESS FOR IMPACT CENTER: Commits to a national consumer and healthcare professional education outreach campaign to provide information and culturally sensitive tools on health portion management designed to engage consumers and healthcare experts in meaningful nutrition conversations.

PROJECT BREAD: a Massachusetts' statewide anti-hunger organization, will lead a comprehensive coalition of anti-hunger advocates, community organizations, providers, researchers, and individuals with lived experience, combining forces to collaboratively design and execute the plan to make Massachusetts the first state to eradicate hunger through 2030.

PROVENTION HEALTH FOUNDATION: Will provide access to its online platform to deliver the National Diabetes Prevention Program to up to 1,000 qualifying persons with prediabetes, free of charge, at an average market rate of \$1,000 per participant for a value of \$1 million.



ROADRUNNER FOOD BANK OF NEW MEXICO: Commits \$1,869,992 to expand farmers-market-style mobile markets in under-resourced communities experiencing low nutrition access, high social vulnerability, and elevated chronic health disparities.

ROCHESTER, MN: The city will create and launch a Task Force in the city in 2024 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

SALEM, MA: Will create a multi-sector partnership to plan and implement improvements in nutrition and increase opportunities for active living; increase participation and reduce stigma for the Salem Summer Eats program by providing supplemental meals for parents and caregivers.

SAN ANTONIO, TX: The City of San Antonio, TX will create and launch a Task Force in the city by end of summer 2023 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

SCRANTON, PA: The City of Scranton, PA will create and launch a Task Force in the city by end of summer 2023 to focus on implementing the goals of the National Strategy on Hunger, Nutrition, and Health.

SCREENVISION MEDIA: Will provide in-kind media matches for community outreach to all Federal, State, County and Municipal departments to support the National Strategy challenge.

SEATTLE, WA: Will enact and launch a comprehensive Food Action Plan in early 2024.

SEASON HEALTH: By 2025, Season Health will integrate nutrition and health in communities across the U.S. by partnering with health insurance and food companies in the industry's first value-based care contracts.

SIFTER SOLUTIONS: Will provide digital solutions to healthcare providers, giving them the ability to automate dietary guidance customized to patients' specific health needs.

SIFTER and MERCATO: Sifter will use its technology that identifies grocery food eligibility for hundreds of multivariable diets, notably heart disease, Type 2 diabetes, and obesity and partner with Mercato, an e-commerce grocery platform for independent grocers, to enable shoppers to create personal dietary profiles to find healthy foods that fit their cultural preferences and health needs delivered from their local community grocers.

STEP ONE FOODS: Commits to expand The Step One Healthy Hearts for Heroes Program across the U.S. to all two million first responders.



STRAVA: Will create a time-based challenge on their platform (e.g., Log 20 hours of activity each month) to encourage people to move for a predetermined amount of time each month for at least three months.

SYNC FOR SOCIAL NEEDS COALITION: Will coordinate real world testing of a Fast Healthcare Interoperability Resources-based approach to defining a universal taxonomy for human services and code sets to support assessment conclusions, discovering social services organizations in the community, facilitating consumer-mediated "closed loop" referrals, and enabling consumer and clinician application access to supplemental benefits data.

TAYLOR FARMS AND EARTHBOUND FARM: Will help educate consumers about the benefits of healthy fresh foods by adding nutritional claims and information to the majority of Taylor Farms and Earthbound Farm packaging.

TEACHING KITCHEN COLLABORATIVE: Commits to empowering individuals, communities, and health professionals to eat, cook, move, and think more healthfully by optimizing how cooking for health and pleasure is taught, and will help establish national standards for teaching kitchen environments and programs.

THE ALLIANCE FOR A HUNGER FREE NEW YORK: Commits to expanding their free digital food access map and database to each of the 62 counties in New York State and creating a lived experience speaker's bureau, with at least 10 speaking opportunities in the first year of the program.

THE CHARLIE CART PROJECT + VITA-MIX CORPORATION: Together will reach one million children annually with hands-on food education by 2030.

THE FOOD IS MEDICINE INSTITUTE AT TUFTS UNIVERSITY: Will launch a new "Food is Medicine" Institute at the Friedman School of Nutrition Science and Policy to support Food is Medicine activities.

THE HEALTH & FITNESS ASSOCIATION: Will host a series of "Get Active" events between 2024-2030 in communities across the nation with disproportionately high rates of inactivity and preventable diseases.

THE INSTITUTE FOR FUNCTIONAL MEDICINE: Will invest \$3,600,000 over the next three years, of which \$3 million will fund scholarship programs and \$600,000 will support collaborations with academic medical institutions.

THE INTERNATIONAL DAIRY FOODS ASSOCIATION: Will expand the Healthy School Milk Commitment—a pledge by 37 dairy companies to reduce added sugars and calories in non-fat and 1% flavored milk provided to schools and residential childcare institutions participating in the National School Lunch Program (NSLP) and School



Breakfast Program (NSB) by the 2025-26 school year-to include the USDA Summer Food Service Program (SFSP) beginning in summer 2026.

THE JUST ONE PROJECT: Will launch the Food Rescue Alliance to rescue up to 300,000 pounds of prepared, unused food from The Venetian Resort to be redistributed to food-insecure members of the community.

THE NEW MEXICO BASIC NEEDS CONSORTIUM: Will pursue interventions on campuses throughout the state to improve food security with the goal of improving nutrition for everyone and the retention rates especially for minority students.

THE NEW YORK STATE FOOD AS MEDICINE COALITION: Will promote communication and collaboration across regions in New York while serving as a resource and partner to decision-makers on topics and policy initiatives that relate to Food as Medicine.

THE PRESIDENT'S COUNCIL ON SPORTS, FITNESS & NUTRITION (CO-CHAIRLED BY JOSÉ ANDRÉS AND WNBA PLAYER ELENA DELLE DONNE) AND MAJOR LEAGUE SPORTS INCLUDING THE NFL, MLB, NBA, MLS, NHL, NWSL, AND WNBA formed a multi-league partnership to leverage their respective platforms to elevate and amplify messages around the importance of eating a healthy diet and being physically active.

UBER: Will embed SNAP/EBT eligibility and application information in the Uber Eats app to help increase access and awareness of the program. It will also partner with Albertsons on a pilot program to transport excess food from stores to local non-profits and food banks in the Mid-Atlantic/Washington DC metropolitan region to identify ways to reduce food waste and help local communities reduce hunger by leveraging Uber's network of delivery drivers.

UNITED WAY WORLDWIDE: Will activate its national network to launch 10 statewide initiatives to address health and nutrition-related disparities in high-need communities. me

UNIVERSITY OF CALIFORNIA: Will advance current and new efforts focusing on students' essential needs - including reducing food insecurity among UC students.

UNIVERSITY OF MICHIGAN: PROJECT HEALTHY SCHOOLS: By 2025, Project Healthy Schools (PHS) will expand its school-based programming outside of the state of Michigan, beginning with neighboring states of Indiana and Ohio.

UNIVERSITY OF SOUTH CAROLINA: Commits to increasing infrastructure to address basic needs and food insecurity for students, faculty, and staff.



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UTHEALTH HOUSTON SCHOOL OF PUBLIC HEALTH: Commits to building a "no wrong door" technology for millions of Americans struggling with food insecurity and other related social needs such as housing, transportation and access to care.

UTHEALTH HOUSTON SCHOOL OF PUBLIC HEALTH AND BRIGHTER BITES: Commit to implementing and scaling a new produce prescription program to children and their families from low-income communities through school-based health centers.

VERTICAL HARVEST: Commits to building new partnerships with hunger-relief organizations and expanding local produce donations by thousands of pounds over the next five years.

VITA-MIX CORPORATION AND VITAMIX FOUNDATION: Commit a total of \$3.4 million in product donations and grant funding over the next seven years to enhance the knowledge, access, and enjoyment of whole food nutrition for children and families by 2030.

WALK WITH A DOC: Commits to twelve, one-hour community walk events per year.

WHOLE FOODS MARKET: Will grow its Nourishing Our Neighborhood program in communities where the company operates, expanding the capacity and capability for community-based food rescue organizations to move food from where it's available to where it's needed most through the donation of funds for refrigerated vehicles.